

WEARWELL®



WHAT'S WRONG HERE?



INDUSTRIAL ATHLETES

Every day, millions of workers stand, bend, reach, and kneel – they give it their all because they're proud of what they do and where they work. We admiringly refer to these folks as "Industrial Athletes".

The performance expectations are high for Industrial Athletes. They work and train hard to reach the goal. It takes a physical toll. Aches, pains and potential for injury are part of the job. Still, they do it day in and day out to support their family and enjoy life off the clock.



OUR MISSION

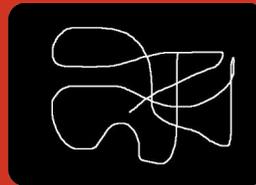
Provide Industrial Athletes and their coaches the right ergonomic surfaces to help them return home each day, in as good of shape as they left.

THE SURFACE MATTERS!

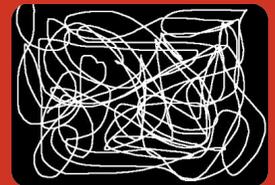
Improving their movement, efficiency and impact allows them to perform at their best. That's at the heart of WHY we make a range of Ergonomic Surfaces.

TRIED, TESTED & TRUE

We've done the testing:



Standing on concrete:



Standing on an anti-fatigue mat:

EMG Test of muscle activity shows a 50% improvement in circulation using anti-fatigue mats compared to concrete.



SLIPS, TRIPS, AND FALLS*

HEALTH AND PRODUCTIVITY

Standing / Walking on concrete is like a hammer hitting the heel with every contact.



MASS x SPEED / DISTANCE x TIME = SHOCK

Utilizing anti-fatigue flooring and matting offers a **35% reduction in shock**, vs. shoes alone. It's true! When standing on an anti-fatigue mat the strikezone is reduced and even eliminated through absorption. So no shockwaves into joints or lower back. Less pain factor means less stopping to comfort injured areas. In addition unconscious shifting of weight / balance offers improved circulatory function delivering more oxygen through the blood to the muscles, heart and brain.

\$41,531

the average cost of a slip and fall claim

3RD LEADING CAUSE
of missed work days

4TH LEADING CAUSE
of work-related death

42% INCREASE
in workers' compensation costs for slips
and falls over the past 11 years

\$13.5 BILLION
the national total for same level-fall
workers' compensation claims

DO THE MATH

Quantifiable ROI, Undeniable Return!

When you install matting & flooring

Matting typically pays for itself in

ONE YEAR OR LESS

ROI often **EXCEEDS 100%**

20% REDUCTION in absenteeism

Every \$1 spent expect

\$2 TO \$6 RETURN*

* Source: National Safety Council Injury Facts, 2014 Ed.



“Back in my football days, I fought hard *to hold* the line for my teammates. Sometimes bad turf made it all but impossible. Now, I work hard *on* the line and the field conditions matter even more. How can I fight for my team when I’m constantly battling aches and pains? Sorry, but concrete just doesn’t cut it!”
– John

EMPOWERING THE COACH

It’s your team. Ultimately it’s on you if they win or lose. There’s nothing you want more than for each team member to be successful. They spend hours upon hours training, studying the playbook, sacrificing their time for the success of the team. You can do your part with coaching, proper gear and equipment . . . whatever they need to perform at their peak. It’s crushing to do all of that and then see them come off the field defeated or even hurt because of a lousy playing surface.



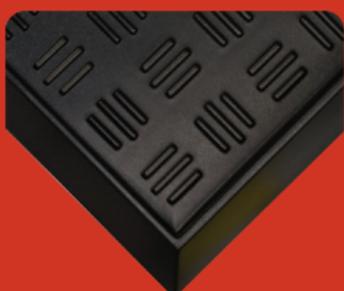
AVOID THE STATISTICS



ErgoDeck®



Rejuvenator®



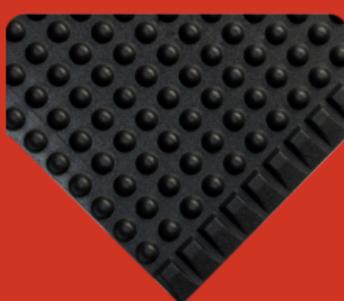
Sole-Solution
Foot Bath



Diamond-Plate
Spongecote®



Soft Rock



Starting Line

 **WEARWELL®**